

POINSETTIA CARE

Upon receipt of the poinsettias, un-box and un-sleeve them immediately.

Gently tear the sleeve along the seam, carefully avoiding any rubbing or abrasion to the bracts and leaves. Poinsettia bracts (the colored leaves) are fragile, and if the plants are handled roughly, bruises in the form of black or white marks will develop on the bracts.

After un-sleeving, space plants apart in a 65-to-75-degree room, with enough light to read fine print.

Avoid areas of draft, either cold air from frequent door openings or hot air blowing down on them from a heat duct.

Approximately every other day is a good rule of thumb for watering poinsettias. However, the true test is to touch the soil with your fingers; if they come out dry, it's time to water, if any moisture is noticeable at all, don't water. Please check the poinsettias daily to be sure they have enough moisture.